



Liquidity Services, Inc. Continues to Deliver Asset Management Solutions for Hallmark Cards, Inc.

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Bidding opens March 24 for additional printing, embossing, stamping, packaging and plant support equipment via Liquidity Services' marketplace www.Go-Dove.com

WASHINGTON, March 11, 2014 /PRNewswire/ -- Liquidity Services, Inc. (NASDAQ: LQDT), a global solutions provider in the reverse supply chain with leading online marketplaces for surplus assets, will be conducting an online auction for surplus equipment no longer needed in Hallmark Cards, Inc.'s daily operations. Bidding for the next auction event opens March 24, 2014 at 12 a.m. ET via Liquidity Services' online marketplace www.Go-Dove.com. The assets consist mostly of commercial printing, plant support, packaging and material handling equipment from Hallmark's consolidated greeting card manufacturing facilities.

"Liquidity Services' complete and transparent solution for our surplus equipment has allowed Hallmark to save valuable in-house time and resources while maximizing recovery for assets across a variety of locations," said Damon Lewis, representative at Hallmark.

Please visit the auction webpage for more details: <http://www.go-dove.com/events?cmd=details&event=501094>

Below is a partial list of items that will be available for sale:

- Printing
- Die Cutting
- Cutting
- Embossing/Stamping
- Packaging
- Printing Support
- Machine Shop
- Plant Support
- Paper Stock Inventory

"Liquidity Services is committed to providing Hallmark with superior asset-disposition services, which combines proven auction methods, unmatched experience in the secondary market and proprietary technology to deliver results," said Mike Livatino, Senior Vice President of Americas for Liquidity Services. "This auction presents a great opportunity for buyers looking to leverage our secondary equipment marketplace to acquire late-model equipment directly from one of the most recognized greeting card organizations in the world."

Liquidity Services' GoIndustry DoveBid marketplace allows professional buyers to acquire quality used industrial manufacturing and plant support equipment from any location around the globe. Bidders can evaluate available equipment from an online platform and then purchase assets via the regularly scheduled industry marketplace auction from top companies like Hallmark. The GoIndustry DoveBid marketplace www.Go-Dove.com provides buyers a safe, easy and secure purchasing experience, which includes buyer support services, logistics and multiple payment methods.

About Liquidity Services, Inc.

Liquidity Services, Inc. (NASDAQ: LQDT) provides leading corporations, public sector agencies, and buying customers the world's most transparent, innovative, and effective online marketplaces and integrated services for surplus assets. On behalf of its clients, Liquidity Services has completed the sale of over \$4.4 billion of surplus, returned, and end-of-life assets in over 500 product categories, including consumer goods, capital assets, and industrial equipment. The company is based in Washington, D.C. and has more than 1,300 employees. Additional information can be found at: <http://www.liquidityservices.com>.

SOURCE Liquidity Services, Inc.

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