



Liquidity Services, Inc. Named to Supply & Demand Chain Executive 100

May 20, 2013

Leading supply chain publication recognizes company for reverse supply chain excellence

WASHINGTON--(BUSINESS WIRE)--May. 20, 2013-- Liquidity Services, Inc., the leader in the surplus goods marketplace, has been named to the Supply & Demand Chain Executive 100 (SDCE 100) for its work improving recovery value on refurbished and overstock products for a large, global manufacturer of consumer electronics.

The 13th Annual SDCE 100 is a list published by Supply & Demand Chain Executive, highlighting the industry's "100 Great Supply Chain Projects." The SDCE 100 features visionary, solutions-driven projects and organizations that are propelling innovation across the supply chain for leading companies.

"Utilizing our multi-channel sales approach, we built a customized Reverse Supply Chain solution for the manufacturer that not only increased the resale value for their product in the secondary market, but also enhanced the perception and control of their overall brand image," said Bill Angrick, Chairman and CEO of Liquidity Services. "In this manner, our strategies enable the world's largest corporations and government agencies to optimize their total supply chain costs, protect their brands and focus on their core business.

"This recognition by a top supply chain publication is one of many examples of successful projects and efforts for our clients and reflects our leadership in the industry."

"Our goal with this year's '100' is to put the spotlight on successful and innovative transformation projects that deliver bottom-line value to small, medium, and large enterprises across the different functions that comprise the supply chain," said Barry Hochfelder, Editor of Supply & Demand Chain Executive. "The projects featured in the '100' can serve as a roadmap for supply chain executives looking for new opportunities to drive improvement in their own operations."

The SDCE 100 winning case study in reverse supply chain excellence achieved historic results for the consumer electronics manufacturer. Following implementation of the Liquidity Services solution - which included sales on multiple online platforms paired with top-tier customer service and fulfillment - the OEM client saw an increase in recovery by 20% in the first six months while significantly growing the size of the program in the first year. Additionally, the OEM was able to uniformly manage their brand and pricing in the secondary marketplace, resulting in new customer growth at higher margins.

About Liquidity Services, Inc.

Liquidity Services, Inc. (NASDAQ: LQDT) provides leading corporations, public sector agencies, and buying customers the world's most transparent, innovative, and effective online marketplaces and integrated services for surplus assets. On behalf of its clients, Liquidity Services has completed the sale of over \$3.6 billion of surplus, returned, and end-of-life assets in over 500 product categories, including consumer goods, capital assets, and industrial equipment. The company is based in Washington, D.C. and has approximately 1,300 employees. Additional information can be found at: <http://www.liquidityservicesinc.com>.

Source: Liquidity Services, Inc.

Liquidity Services, Inc.
Sultana F. Ali, APR
202-467-5723
Sultana.Ali@liquidityservicesinc.com