

# **Investor Presentation**

Second Quarter Fiscal Year 2017 May 2017



### Forward-Looking Information



This document contains forward-looking statements. These statements are only predictions. The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. These risks and other factors include but are not limited to the factors set forth in our Annual Report on Form 10-K for the year ended September 30, 2015 and subsequent filings with the Securities and Exchange Commission. You can identify forward-looking statements by terminology such as "may," "will," "should," "could," "would," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continues" or the negative of these terms or other comparable terminology. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity, performance or achievements. There may be other factors of which we are currently unaware or deem immaterial that may cause our actual results to differ materially from the forward-looking statements.

All forward-looking statements attributable to us or persons acting on our behalf apply only as of the date of this document and are expressly qualified in their entirety by the cautionary statements included in this document. Except as may be required by law, we undertake no obligation to publicly update or revise any forward-looking statement to reflect events or circumstances occurring after the date of this document or to reflect the occurrence of unanticipated events.

The following discussion should be read in conjunction with our consolidated financial statements and related notes and the information contained elsewhere in this document.

# Who We Are

Liquidity Services is a global solution provider in the reverse supply chain with the world's largest marketplace for business surplus.



LIQUIDITY

9,000 clients worldwide

Experienced in over

500

asset categories and all asset conditions

The Industry
Leader in
the Reverse
Supply Chain

\$7 billion
in completed
transactions

Proven multichannel marketing & sales strategies for

B2B and B2C

####### 3 million registered buyers Nearly 1,000

employees with reach into almost 200 countries and territories



transaction completed annually



Publicly traded company (NASDAQ: LQDT) since 2006 IPO



**OUR PURPOSE:** To intelligently capture the enduring value of surplus, benefiting our clients, our buyers, and our planet.

#### **CLIENTS**



For enterprises with used, idle, or excess assets and inventory:

- Expertise and intelligence that achieve high-performance results aligned to strategic goals
- Comprehensive and scalable solutions
- Superior people, processes, and systems to maximize return

#### **BUYERS**



For organizations and consumers looking to achieve business or personal goals:

- Convenient access to wide range of assets
- Accurate, comprehensive product information and fair market prices
- Helpful, responsive customer support when it is needed

#### **PLANET**



For the planet's natural resources, environment, and beauty:

- Extend life of assets and inventory and increase reuse and recycling
- Prevent unnecessary waste and defer assets from landfills
- Dispose of surplus in environmentally safe manner

# Delivering Maximum Value to Clients

#### **CLIENTS WE SERVE**



Aerospace & Defense



Consumer Brands & OEMs



Fast-Moving Consumer Goods



Mining & Large Construction



Automotive Manufacturing



Electronics Manufacturing



Government



Retail



Biopharmaceuticals



Energy



Industrial Manufacturing



Transportation

# OUR VALUE PROPOSITION TO CLIENTS



#### **Better Service**

Superior levels of industry and asset expertise, responsiveness, intelligence, and analytics that achieve high-performance results aligned to your strategic goals



#### Better Scale

Complete solutions tailored to your industry's specific requirements that are comprehensive, modular, and scalable, spanning all volumes, asset categories, conditions, sales channels, and locations worldwide



#### **Better Results**

Right combination of great people, best-in-class processes, and cuttingedge systems to deliver maximum return today and into the future

### Services

Liquidity Services provides organizations in every major industry with consultative surplus asset management, valuation, and sales solutions.

### Services for Surplus Capital Assets

- · Program Management
- · Valuation Services
- · Asset Management
- · Marketing & Sales
- Warehousing & Transportation Support
- Buyer Customer Support
- · Compliance & Risk Mitigation



### Services for Surplus Retail Inventory

- Program Management
- · Reconciliation, RTV, & RMA
- · Refurbishment & Recycling
- · Marketing & Sales
- · Fulfillment Services
- · Buyer Customer Support
- · Compliance & Risk Mitigation



### Client Depth Across Industries



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# Providing Superior Buyer Experiences



Self-Employed Individual Opportunists



#### Small Businesses & Resellers



Online/Offline Retailers

Wholesalers



Distributors



Refurbishers



Flea markets



Recyclers

OUR VALUE PROPOSITION TO BUYERS



#### **Superior Product Quality and Information**

Large volumes and recurring flows of products; refurbishment services to enhance and ensure product quality; ability to view detailed product information, ask questions, and inspect items



#### **Fair Prices**

Auction format ensures assets are sold for fair market value; assets available all over the world, making it easy to keep shipping costs low or pick up items



#### **Excellent Customer Service**

Support every aspect of the buyer experience; 94% repeat bidder rate; rated A+ provider by the Better Business Bureau

## Your Global Partner

With locations all over the world, Liquidity Services provides you with global coverage for your reverse supply chain.

44 locations

19 countries

6 continents

#### **United States**

Anaheim, CA Atlanta, GA (2)

East Brunswick, NJ

Fontana, CA

Fort Worth, TX

Frisco, TX

Garland, TX

Groveport, OH

Hayward, CA

Houston, TX

Lockbourne, OH

Montgomery, AL Nashville, TN

New Castle, DE

North Las Vegas, NV North Wilkesboro, NC

Oklahoma City, OK

Owings Mills, MD

Plainfield, IN

Scottsdale, AZ

Washington, DC

**Argentina\*** 

**Buenos Aires** 

Australia

Victoria

Canada

Brampton, ON

China

Hong Kong Shanghai

Colombia\*

Bogota

Costa Rica\*

Heredia

**Ecuador\*** 

Quito

**France** 

Vanves

**Germany** 

Munich

Ireland\*

Dublin

Malaysia

Kuala Lumpur

Peru\*

Surco

**Philippines** 

Muntinlupa City

Singapore

Singapore

South Africa\*

Cape Town
Johannesburg

South Korea\*

Seoul

**Spain** 

Barcelona

**United Kingdom** 

Birmingham

Leeds

London

\*Locations of committed strategic partners

## North American Reach

With 11 warehouses and fulfillment centers totaling over two million square feet and five lots totaling over 110 acres, we can meet your storage and transportation needs across North America.

#### Warehouses

Groveport, OH Lockbourne, OH Oklahoma City, OK (2) Hayward, CA Brampton, ON

#### **Fulfillment Centers**

Plainfield, IN Garland, TX Las Vegas, NV North Wilkesboro, NC







#### Lots

Atlanta
Dallas/Ft Worth
Delaware
Indianapolis
Los Angeles







# Market Opportunity



\$50 Billion Retailers & OEMs

\$3 Billion
U.S Public Sector

\$8 Billion
Energy

\$20 Billion Industrial Capital Assets \$48 Billion
Transportation

### \$130 Billion Total Addressable Market

Our Clients Across Industries























A Better Future for Surplus



















# **Growth Strategy**



Acquire Complementary Businesses

Develop and Enhance Features and Services

Expand Vertical Market Segments and Expertise

Grow Buyer
Base and Increase
Penetration

Increase Penetration of Existing Sellers Develop New Seller Relationships

Consistent execution of growth strategy delivers long term shareholder value

# **Current Initiatives**

A Better Future for Surplus

# **LiquidityOne Transformation Initiative**

LiquidityOne Transformation(LOT) is a transformation program that involves defining best practices across the company and building a modern technology platform to drive scale and growth.

LOT will consolidate multiple IT platforms into a single, modular platform that will support the entire company.

The key modules are:

Customer Management Module (CMM): management of buyer/client leads, contacts, and customer support

Property Management Module (PMM): streamlined process to receive, manage, and ship assets

Finance ERP/HRIS: management of finances/payroll/employee data

Transaction Management Module (TMM): manages marketplace functionality – search, bid, pay, account management

## Why LiquidityOne?



Enables singular, more powerful network effect, provides our buyer base with access to all the property available across all marketplaces, and provides a common account experience for sellers



Simplify and streamline operations by enabling common playbooks and global standard operating procedures

### **RATIONALE**



Reduce risk by replacing the suite of legacy systems that are underpowered, fragile, and difficult to scale



Decrease the cost of our systems infrastructure and improve the functionality of our systems support

# **Increased Efficiency Enables Growth**

Target opportunities for expansion include:



Tuck-in acquisitions to deepen and broaden our industry presence



**Expanded RTV** and refurbishment programs



**Enhanced** AssetZone and data analytics capabilities and business model (CAG, RSCG)



**Self-service** model to capture new segments of the commercial market



**Organic growth** by doing more with existing clients and adding new customers

# Financial Results

A Better Future for Surplus

### Financial Highlights



### **Compelling Business Model**

- High Customer Value
- Multiple, Recurring Revenue Streams
- Large Average Transaction Values
- Diversified Product and Customer Mix
- Significant Barriers to Exit as Critical Mass Builds

### **Strong Financial Position**

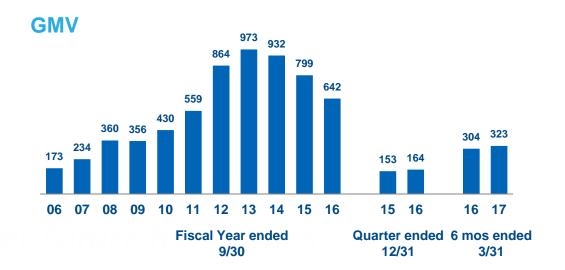
- \$116.1 million of Cash
- Debt Free

### Strong Track Record of Growth\*

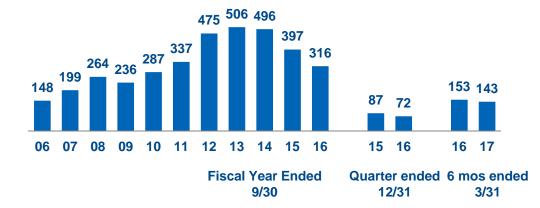


# Multiple, Synergistic Revenue Streams

- Consignment Model
- Profit Sharing Model
- Purchase Model
- Revenue Share Model
- Service Revenue
- Buyer Premium Fees



#### Revenue

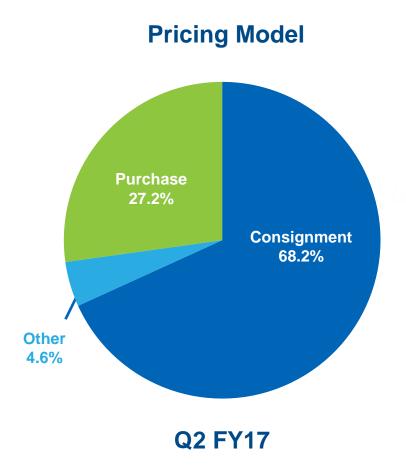


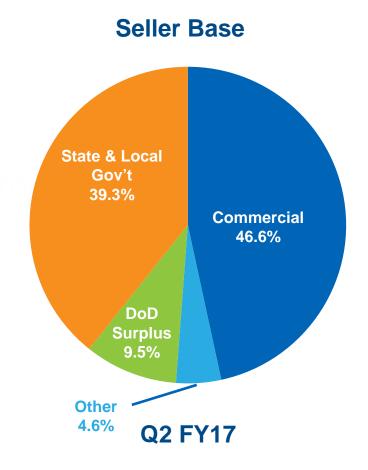
<sup>\*</sup> All numbers are in millions

### **Diversification**



**GMV Mix** 

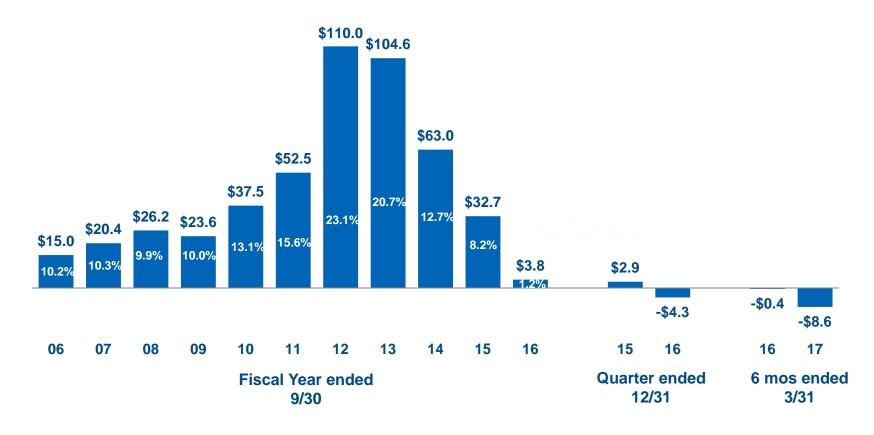




### **Profitability**



Adjusted EBITDA<sup>(1)</sup>



#### Note: Percentages indicate margin based on GAAP Revenue

(1) Adjusted EBITDA shown for fiscal years 2002 – 2016 includes adjustments for stock-based compensation expense, acquisition costs including changes in earn out estimates, goodwill impairment, and business realignment expense. For the fiscal years ended September 30, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 and 2016, Net Income was \$1.3M, \$2.8M, \$5.3M, \$4.1M, \$8.0M, \$11.0M, \$11.6M, \$5.7M, \$12.0M, \$8.5M, \$48.3M, \$41.1M, \$30.4M, (\$104.8)M, and (\$59.8)M, respectively. For the three and six months ended March 31, 2016 and 2017 Net Income was \$(5.2)M and \$(6.0)M and \$(8.4) and \$(16.3), respectively.

### Reconciliation of Financial Data



In Thousands	Year Ended September 30,											6 months Ended March 31,	
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2016	2017
Net Income (Loss)	\$7,981	\$11,019	\$11,553	\$5,719	\$12,013	\$8,512	\$48,296	\$41,104	\$30,390	(\$104,815)	(\$59,926)	(\$6,047)	(\$16,605)
Interest & other expense (income), net	(431)	(2,176)	(1,495)	(516)	(69)	111	2,218	(704)	370	171	(1,217)	(451)	(102)
(Benefit) Provision for income taxes	5,295	7,460	8,546	7,961	12,194	4,419	31,652	27,551	19,657	(39,571)	27,025	(2,421)	50
Amortization of contract intangibles	813	813	813	813	813	813	7,943	7,265	7,265	1,211	-	-	
Depreciation and amortization	727	1,302	2,083	3,116	4,124	5,519	6,223	10,109	9,330	8,024	6,502	3,332	2,863
EBITDA	\$14,385	\$18,418	\$21,500	\$17,093	\$29,075	\$19,374	\$96,332	\$85,325	\$67,012	(\$134,980)	(\$27,616)	(\$5,587)	(\$13,794)
Stock compensation expense	623	1,943	4,674	6,465	7,891	9,136	12,117	13,379	12,605	12,405	12,247	5,144	3,899
Acquisition costs and related fair value adjustments and impairment of goodwill and long-lived assets	-	-	-	-	524	24,167	1,695	5,921	(18,384)	147,414	19,037	39	
Business Realignment Expense (severance cost	-	-	-	-	-	-	-	-	1,780	273	-	-	1,140
Business Disposition Loss	-	-	-	-	-	-	-	-	-	7,963	-	-	
Adjusted EBITDA	\$15,008	\$20,361	\$26,174	\$23,558	\$37,490	\$52,677	\$110,144	\$104,625	\$63,013	\$33,075	\$3,668	(\$404)	(\$8,755)



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